

## Kwaliteitshandboek Kolibri



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### Instructions sending in digital data

#### Used systems and software packages

##### **Preferably sent in PDF format**

Adobe Illustrator • Adobe Photoshop • Indesign • PackEdge

##### **Distribution of digital data**

In order for you to send your creative artwork fast, safe and error free, we kindly advise you to use [www.wetransfer.nl](http://www.wetransfer.nl) for files over 5MB and regular e-mail for files under 5MB.

Please mention in your e-mail who is responsible for the data and which software package has been used. Files preferably compressed as zip file.

#### **IMPORTANT NOTE !**

In case you send in a digital file, we also need a clear print (colour/colour separation) in order to compare your print with ours.

The colour print will only be used as colour indication. As colour reference (full colour) normally an Oris or press proof is advised. These are options we can provide. In case of spot colours, the PMS values are maintained.

#### **PREFERENCES**

Preferably, we receive certified PDF files. In case “native” files are sent in (only to be opened with the same program they have been made with) all used components must be included.

##### **Images in full colour**

When full colour images (EPS, TIFF, PSD, JPG, PNG) are used in a document, you must also send in the original high resolution images (at least 300 dpi on actual size).

##### **Letter fonts**

In case the document contains text, you must also send in the fonts. If you convert typefaces into letter outlines (Illustrator) you do not have to send in fonts. Future text corrections could be a problem though.

##### **Technical possibilities**

For rotary letterpress, gradient grids/range of colouring from 2 up to 100% are possible (standard). In case silk-screen printing is combined with rotary printing, screen grid cannot be printed. Rotary silk-screen can only be printed in full colours.

##### **Gradient (trapping) and overprint**

In case of multi-color work for letterpress, offset and silk-screen colour overprint is required. We apply these parameters ourselves. In case of bleeding print, 1 mm overflow around the die cutter is required.

If possible: keep grid patterns and shadow effects adaptable.

To check if the result meets with your requirements and expectations, you can make a choice from the following kinds of tests: PDF-proof, colour print/colour separation, black/white print, Oris, press proof.

Please contact us if you would like advice or support regarding the above-mentioned technical options!